



NEWS RELEASE

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South Pole Carbon and Carbon Green Africa take Kariba REDD+ project to market

Zurich, September 12, 2013. Environmental project developers South Pole Carbon and Carbon Green Africa reach major milestone. The community owned Kariba REDD+ Project based in Northern Zimbabwe issues carbon credits for the first time.

Over the past few decades, deforestation due to issues such as population growth and unsustainable forest management have ravaged the once vast Miombo forest in Zimbabwe.

Now, the Kariba REDD+ Project is using carbon finance to protect 785,000 hectares of this important forest that connects four national parks, including the UNESCO World Heritage Site Mana Pools, and several game reserves. Carbon credits from this project certified under Verified Carbon Standard and CCB Standards Gold Level are now available.

The conservation of the forest goes hand in hand with the wellbeing of the people of this project. By training locals about raising agricultural productivity, conservation farming and fire reduction, deforestation is prevented, food security is raised, more income generated, and carbon remains stored in the forest.

The local communities are also being supported to start businesses that rely on a healthy forest for their success, such as beekeeping for honey production and vegetable cultivation in community nutrition gardens.

Additional activities such as forest fire prevention and anti-poaching patrols ensure that vital wildlife corridors, such as for elephants and lions, are maintained. Funding for local schools, health clinics and improvement of local bridges, roads and other infrastructure mean the project impacts every aspect of life for the people who live there.

“This is a truly exciting project that creates meaningful and lasting change in the lives of thousands of people as well as protecting wildlife and the environment. This is an inspirational project that is full of great news stories that will inspire and engage any company’s staff and customers.” says Christian Dannecker, Director of Forestry, South Pole Carbon.

“This project demonstrates the value of carbon finance for the environment and for local people. As carbon developers we and SPC are working closely with the local community, at their invitation, to realise the carbon benefits of their development programmes. Already we are seeing great outcomes for the community and for the environment” says Carbon Green Africa Director, Charles Ndonga.

More information

Please visit our website and watch the video.

<http://southpolecarbon.com/Kariba/page/projectpage.php>

About South Pole Carbon

South Pole Carbon is an international company that specializes in market-based solutions to fight climate change. In 2011, 2012 and 2013, the company was named “Best Project Developer” in Environmental Finance's Voluntary Carbon Market Survey. With thirteen offices around the globe, the company enables the implementation and operation of high-quality emission-reduction projects that address climate change and sustainable development. South Pole Carbon's portfolio includes, among others, projects that center on forestry and land use, renewable energy, energy efficiency, waste management and methane avoidance.

South Pole Carbon

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About Carbon Green Africa

Carbon Green Africa (CGA) is a Zimbabwe based company established to facilitate the generation of Carbon Credits through validating REDD projects in Zimbabwe, through its local team and network of partners. CGA's core competency is having the capability to enable successful conservation projects according to the rules of the Verified Carbon Standard (VCS) and the Community, Climate and Biodiversity Standard (CCBS) at Gold Level, and whilst also being able to make the project financially viable for all parties involved. This is a new yet working model in the carbon management arena. CGA has established very good association with a variety of entities to ensure the model works.

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